

Historic, Archive Document

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350 blooms Mastodon Pansies from our open seed fields of Greenhouse Special Mixed, improved Specimens to be found in Miracle Mixed

WHOLESALE ONLY

Steele's Pansy Gardens

Since 1893

East 42nd at Powell Street
Portland, Oregon, U. S. A.

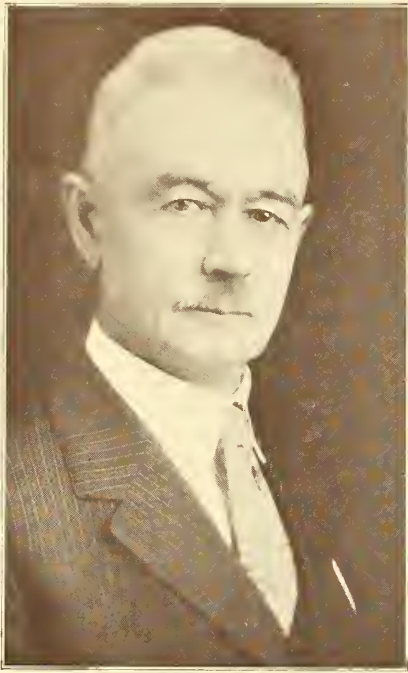
E. J. Steele, Manager
M. I. Steele, Secretary

1928

WATCH YOUR STEP—"KNOW WHAT YOU SOW"

A jury of noted commercial growers of winter blooming sweet peas has chosen the eight varieties we offer as the very best to be had. We urge a trial order from you. They have all been tested and include the latest approved novelties. See Page 3.

Write for illustrated "Steele's Commercial Pansy Culture"—Free. No obligations.



E. J. STEELE

Mastodon Pansies

The strain originated by us and named Mastodon, includes white, dark center, dark blue center and light blue center, pure white, black, Burgundy red, lavender, violet, light blue, bronze, royal purple, rose, cerise, red with silver rim, mahogany, yellow, wine colored, red and gold, lavender and gold, henna red, some ruffled types, with a dozen or more variations in each color, in size measuring up to three and seven-eighths inches in diameter.

Getting down to brass tacks—as a commercial grower of pansy plants, there are three factors you consider when you select a strain of pansy seed.

1. Will the wide range of colors give entire satisfaction as to size, beauty and novelty, **when they come into bloom?** If Mastodon Pansies, **yes!**

2. Will they bloom extra early in the Spring, showing a fine, **large** bloom, on a **small** stocky plant. This is the way they grow for us.

3. Will the seed germinate to your entire satisfaction? If Mastodon Pansies, **yes!**

PREPARING BED FOR GERMINATING SEED

1. Have your soil clean and pulverized to a depth of six or more inches.
2. On the level surface spread evenly a layer of pulverized manure, com-post preferred, to a depth of at least one inch.
3. Overlay manure with half inch of the best soil you have, thoroughly pulverized.
4. Rake down and tamp surface true and smooth.
5. Soak down the bed several inches.
6. Sow in drills or broadcast—we sow broadcast.
7. Cover as lightly as possible with your best soil or sand. Sand is best.
8. Use spray of water to moisten surface.
9. Allowing plenty of ventilation, keep your beds moist, quite moist, but not soaking wet, until plants come up.

We use cheapest grade of muslin to retain moisture. As soon as plants begin to come through freely we remove sheeting permanently, and sift tops of beds with thin layer of peat moss. To avoid damping off, water young seedlings **very sparingly**.

Never allow your beds to become dry. Any dryness after seeds sprout is absolutely fatal. These directions are for sowing in the open field, but will apply when using flats or cold frames. We use 85 to 100 square feet to sow an ounce of seed.

Alternate your pansy crop with some other crop.

THE UNUSUALLY HIGH GERMINATING QUALITIES OF MASTODON PANSY SEED is a revelation to all extensive growers who use our stock.

LEST YOU FORGET

We are originators of Mastodon Pansies, and any seed offered as "Mastodon" is not genuine unless grown in our gardens.

E. J. Steele
Manager



MASTODON PANSY

STEELE'S PANSY GARDENS

Winter Flowering Sweet Peas

MORSE'S GIANT ROSE—Early Giant Rose is a vigorous grower with longer stems than other Rose Pink varieties. It is a free bloomer and the flowers are very large and beautifully frilled. The shade is a rich clear rose pink. Price: oz. \$1.25; 4 ozs. \$4; 8 ozs. \$8; lb. \$15.

Awards.

SUPERIOR PINK—A beautiful warm rose pink with slight flush of salmon. Popular with Commercial Growers on account of growth, size of flower and free flowering qualities. Price: oz. \$1; 4 ozs. \$3.25; 8 ozs. \$6.50; lb. \$12.

Awards.

HARMONY — A strong growing, free flowering shade of lavender. Price: 1 oz. 50c; 4 ozs. \$1.75; 8 ozs. \$3.50; lb. \$6.50.

LAVENDER KING—Very fine and of vigorous growth. Price: 1 oz. 50c; 4 ozs. \$1.75; 8 ozs. \$3.50; lb. \$6.

VULCAN—For a real bit of bright color Vulcan fills the bill. Large flowers of bright scarlet which do not burn even in the strongest sunshine. Price: 1 oz. 65c; 4 ozs. \$2.00; 8 ozs. \$4.00; lb. \$7.

BURPEE'S ORANGE—The popular orange colored Early Sweet Pea. A clear self-colored orange of strong growth. Price: 1 oz. 75c; 4 ozs. \$2.50; 8 ozs. \$5; lb. \$9.

GLITTERS—Early Glitters have always been popular with Growers and Florists alike. It is a fine bright rose cerise under glass. Large flowers and a good grower. Price: 1 oz. 50c; 4 ozs. \$1.75; 8 ozs. \$3.50; lb. \$6.

WHITE HARMONY—A strong growing, black seeded pure white. Being black seeded it germinates easily. It is a pure solid white. The stems are long, flowers large and of exquisite form. Price: 1 oz. \$1.25; 4 ozs. \$4; 8 ozs. \$8; lb. \$15.

Awards.



MORSE'S GIANT ROSE
1-3 Natural Size

PETUNIAS

You will be delighted with these Portland Petunias. Knowing their splendid quality and the high character of the originator, it is a pleasure for me to recommend them to you.

PRIDE OF PORTLAND—

A beautiful deep rose pink flower, finely fringed edges and yellow to whitish throat. Freely branching, with medium to large flowers.

ELKS PRIDE—

Flower of richest royal purple, nearly black, plain edged, medium size. Very rank growing, a wonderful porch box plant.

APPLE BLOSSOM—

A large flowering light pink fringed flower of apple blossom color freely branching.

SCARLET BEAUTY—

Unusual red colored petunia.

heavily fringed shading to maroon, not branching freely.

LILAC BEAUTY—

A pleasing soft lilac colored flower not fringed, rampant grower, fine for porch box planting.

WHITE BEAUTY—

A neat, finely fringed, pure white flower with yellow throat.

RUFFLED HELIOTROPE—

A new selection, resembling a giant of California, large ruffled edges, soft heliotrope with network of darker veins radiating from dark colored throat.

MIXED—All of the above colors.



Well grown 3-inch pot *Pride of Portland* Petunia showing quality to perfection

All seed is from hand pollinated flowers only. Our seed is all put up in trade packets containing from 12 to 15 hundred seeds at 75 cents per packet or 3 packets for \$2.00.

Steele's Pansy Gardens

Portland, Oregon, U. S. A.

Wholesale Prices Net

1928 Crop

Steele's Mastodon "400" Mixed—First offering of a strain of pansies grand in size, form, color, substance and vigorous growth. Huge jewels of velvet and red and gold, with all the variations of those two colors, including shades entirely new to pansies. No selfs and no white in this mixture. Price: 400 seeds, \$0.50; 1000 seeds, \$1; $\frac{1}{8}$ oz., \$2; $\frac{1}{4}$ oz., \$3.75.

Mastodon Miracle Mixed—Contains all the finest types of all our strains, latest novelties. Fine forcing. O. K. outside. Price: 1-16 oz., \$0.85; $\frac{1}{8}$ oz., \$1.25; $\frac{1}{4}$ oz., \$2.50; $\frac{1}{2}$ oz., \$4.75; 1 oz., \$9.00; 2 oz., \$17.00; 4 oz., \$30.00.

Mastodon Masterpiece Mixed—A wonderful strain in size and quality. Hardy. Best for cut flowers. Price: 1-16 oz., \$1.00; $\frac{1}{8}$ oz., \$1.75; $\frac{1}{4}$ oz., \$3.25; $\frac{1}{2}$ oz., \$6.25; 1 oz., \$12.00; 2 oz., \$22.00; 4 oz., \$40.00.

Mastodon Greenhouse Special—Mixed O. K. outside or inside. Price: 1-16 oz., \$0.65; $\frac{1}{8}$ oz., \$1.00; $\frac{1}{4}$ oz., \$1.75; $\frac{1}{2}$ oz., \$3.25; 1 oz., \$6.00; 3 oz., \$16.00; 4 oz., \$21.00.

Golden Gate, New—A monster Golden Yellow with dark center. Unequalled in size and beauty. Price: 1-16 oz., \$1.00; $\frac{1}{8}$ oz., \$1.75; $\frac{1}{4}$ oz., \$3.25; $\frac{1}{2}$ oz., \$6.25; 1 oz., \$12.00.

Mlle. Irene—A shade entirely new to pansies. A henna red. Price same as Golden Gate.

Mastodon Striata—Dark and rose pink shades, mottled and beautifully striped in true sunburst fashion.

Improved Orchidea—Very fine.

The price of each of two varieties named above is: 1-16 oz., \$0.85; $\frac{1}{8}$ oz., \$1.50; $\frac{1}{4}$ oz., \$2.75; $\frac{1}{2}$ oz., \$5.25.

Improved Vulcano—A rich, velvety Burgundy red of immense size.

Improved Isabelle—A superb ruffled bronze and yellow. Long stems.

The price of each of two varieties named above is: 1-16 oz., \$0.85; $\frac{1}{8}$ oz., \$1.50; $\frac{1}{4}$ oz., \$2.75; $\frac{1}{2}$ oz., \$5.25.

Panama Pacific—A large yellow; some with dark centers, some without.

Parisian Yellow—A pure yellow.

Bronze Mastodon—Very large. All the different shades from burnished brass to gold.

White Mastodon (dark center)—The largest pansies we have ever seen.

Grand Duke Michel (Improved Candissima)—The largest all-white pansy.

Madame Perrett—With edges of petals frilled—bordered white; colors, wine, pink and red.

Black Mastodon—Nearly all jet black.

Mastodon Madame Steele—Elk's purple; immense blooms; a perfect self.

Prince Henry—A splendid dark blue.

Improved Beaconsfield—New. A fine bluish purple with a distinct lavender tinge on the upper part of the upper petals.

Mastodon Adonis—Light blue, baby blue and lavender shades.

The price of each of the eleven varieties named above is: 1-16 oz., \$0.65; $\frac{1}{8}$ oz., \$1.00; $\frac{1}{4}$ oz., \$1.75; $\frac{1}{2}$ oz., \$3.25; 1 oz., \$6.00.

Owing to variations in soil, climate, care and cultivation, we are not responsible for the crop.

The short time allowed us to pack and ship seed on the day order is received makes it impossible for us to fill orders for seed in packets smaller than sizes listed.